



Everything You Need to Know BEFORE BEGINNING YOUR BUSINESS

If you're starting or have just started a business, you likely don't know what you don't know and our goal is to help you understand what you need to know before you jump in the deep end and realise you forgot to strap on your floaties! This checklist should help keep you organised and on track.

<input type="checkbox"/>	I have completed my business research	<input type="checkbox"/>	I know how I will fund my business
<input type="checkbox"/>	I have written down my "why"	<input type="checkbox"/>	I have written a rough business plan
<input type="checkbox"/>	My target market is defined	<input type="checkbox"/>	I have worked out what marketing I need
<input type="checkbox"/>	I know how I will support myself	<input type="checkbox"/>	I have determined a budget
<input type="checkbox"/>	I have created a plan for the time I can invest	<input type="checkbox"/>	I have listed potential joint venture opportunities
<input type="checkbox"/>	I have an awesome business name	<input type="checkbox"/>	I have sorted my insurance out
<input type="checkbox"/>	I invested in my logo	<input type="checkbox"/>	I have a business bank account
<input type="checkbox"/>	I have joined networking groups	<input type="checkbox"/>	I know what I don't know and what I need to learn
<input type="checkbox"/>	I have had a website built	<input type="checkbox"/>	I have embraced selling
<input type="checkbox"/>	I know what makes me unique	<input type="checkbox"/>	I have found a mentor
<input type="checkbox"/>	I have determined my team	<input type="checkbox"/>	I have found a tribe

